

## INVOICE



WFSB  
333 Capital Blvd  
Rocky Hill, CT 06067  
Main: (860)728-3333  
Billing: (404)325-4646

Invoice #	Invoice Date	Invoice Month	Invoice Period
494742-1	09/30/12	September 2012	08/27/12 - 09/30/12
Station	Account Executive	Sales Office	Sales Region
WFSB	Heather Uttley	HRP-WASHING	National

Billing Address:

Great American Media (GMMB)  
Attention: Accounts Payable  
1010 Wisconsin Avenue  
Washington, DC 20007

Advertiser	Product	Estimate Number
Democratic Congressional	DCCC	1473
Flight Dates	Order #	Alt Order #
09/26/12 - 10/01/12	494742	06328877
Billing Calendar	Billing Type	Deal #
Broadcast	Cash	
Special Handling		
IDB #	Advertiser Code	Product Code
	11	14
Agency Ref	Advertiser Ref	

Send Payment To:

WFSB  
BOX 13034  
Newark, NJ 07188-0034

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Length	Rate	Type
1	09/25/12	09/28/12	Late, Late Show	1:08am - 02:05am	-TWTF--	:30	1	:30	\$100.00	NM
<hr/>										
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>		<u>Spots/Week</u>		<u>Rate</u>			
<hr/>										
09/24/12	09/30/12	-TWTF--			1		\$100.00			
<hr/>										
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
<hr/>										
1	WFSB	Tu	09/25/12	1:12 AM	Late, Late Show	1:08am - 02:05am	:30	D3C12CT05T02H	\$100.00	NM
<hr/>										
2	09/25/12	09/28/12	11a-12p Price is Right	11am - 12pm	-TWTF--	:30	1	:30	\$600.00	NM
<hr/>										
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>		<u>Spots/Week</u>		<u>Rate</u>			
<hr/>										
09/24/12	09/30/12	-TWTF--			1		\$600.00			
<hr/>										
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
<hr/>										
1	WFSB	W	09/26/12	11:59 AM	11a-12p Price is Right	11am - 12pm	:30	D3C12CT05T02H	\$600.00	NM
<hr/>										
3	09/25/12	09/28/12	Eyewitness News	12pm - 12:30PM	-TWTF--	:30	2	:30	\$750.00	NM
<hr/>										
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>		<u>Spots/Week</u>		<u>Rate</u>			
<hr/>										
09/24/12	09/30/12	-TWTF--			2		\$750.00			
<hr/>										
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
<hr/>										
2	WFSB	Tu	09/25/12	12:14 PM	Eyewitness News	12pm - 12:30PM	:30	D3C12CT05T02H	\$750.00	NM
<hr/>										
1	WFSB	Th	09/27/12	12:26 PM	Eyewitness News	12pm - 12:30PM	:30	D3C12CT05T02H	\$750.00	NM
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4	09/25/12	09/28/12	Eyewitness News	5pm - 5:30pm	-TWTF--	:30	1	:30	\$1,750.00	NM
<hr/>										
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>		<u>Spots/Week</u>		<u>Rate</u>			
<hr/>										
09/24/12	09/30/12	-TWTF--			1		\$1,750.00			
<hr/>										
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
<hr/>										
1	WFSB	F	09/28/12	5:12 PM	Eyewitness News	5pm - 5:30pm	:30	D3C12CT05T02H	\$1,750.00	NM
<hr/>										
5	09/25/12	09/28/12	Eyewitness News	5:30pm - 6pm	-TWTF--	:30	2	:30	\$1,750.00	NM
<hr/>										
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>		<u>Spots/Week</u>		<u>Rate</u>			
<hr/>										
09/24/12	09/30/12	-TWTF--			2		\$1,750.00			
<hr/>										
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
<hr/>										
2	WFSB	Tu	09/25/12	5:45 PM	Eyewitness News	5:30pm - 6pm	:30	D3C12CT05T02H	\$1,750.00	NM
<hr/>										
1	WFSB	Th	09/27/12	5:44 PM	Eyewitness News	5:30pm - 6pm	:30	D3C12CT05T02H	\$1,750.00	NM
<hr/>										
6	09/25/12	09/28/12	Eyewitness News	6am - 6:30am	-TWTF--	:30	2	:30	\$1,100.00	NM

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## INVOICE



Send Payment To:

**WFSB**  
**BOX 13034**  
**Newark, NJ 07188-0034**

Invoice #	Invoice Date	Invoice Month	Invoice Period
494742-1	09/30/12	September 2012	08/27/12 - 09/30/12
Advertiser		Product	Estimate Number
Democratic Congressional		DCCC	1473

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
6	09/25/12	09/28/12	Eyewitness News	6am - 6:30am	-TWTF--	:30	2	\$1,100.00	NM
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/24/12 09/30/12 -TWTF-- 2 \$1,100.00									
<b>Spots:</b> # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WFSB Tu 09/25/12 6:15 AM Eyewitness News 6am - 6:30am :30 D3C12CT05T02H \$1,100.00 NM									
2 WFSB F 09/28/12 6:09 AM Eyewitness News 6am - 6:30am :30 D3C12CT05T02H \$1,100.00 NM									
7	09/25/12	09/28/12	Eyewitness News	6pm - 6:30pm	-TWTF--	:30	1	\$2,200.00	NM
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/24/12 09/30/12 -TWTF-- 1 \$2,200.00									
<b>Spots:</b> # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WFSB Th 09/27/12 6:12 PM Eyewitness News 6pm - 6:30pm :30 D3C12CT05T02H \$2,200.00 NM									
8	09/25/12	09/28/12	Eyewitness News	6:30am - 7am	-TWTF--	:30	2	\$1,100.00	NM
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/24/12 09/30/12 -TWTF-- 2 \$1,100.00									
<b>Spots:</b> # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WFSB W 09/26/12 6:44 AM Eyewitness News 6:30am - 7am :30 D3C12CT05T02H \$1,100.00 NM									
2 WFSB Th 09/27/12 6:45 AM Eyewitness News 6:30am - 7am :30 D3C12CT05T02H \$1,100.00 NM									
10	09/25/12	09/28/12	Inside Edition	7pm - 7:30pm	-TWTF--	:30	2	\$1,350.00	NM
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/24/12 09/30/12 -TWTF-- 2 \$1,350.00									
<b>Spots:</b> # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WFSB Tu 09/25/12 7:19 PM Inside Edition 7pm - 7:30pm :30 D3C12CT05T02H \$1,350.00 NM									
2 WFSB W 09/26/12 7:11 PM Inside Edition 7pm - 7:30pm :30 D3C12CT05T02H \$1,350.00 NM									
12	09/25/12	09/28/12	CBS: THE EARLY SHOW	7am - 9am	-TWTF--	:30	2	\$600.00	NM
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/24/12 09/30/12 -TWTF-- 2 \$600.00									
<b>Spots:</b> # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WFSB Tu 09/25/12 8:55 AM CBS: THE EARLY SHOW 7am - 9am :30 D3C12CT05T02H \$600.00 NM									
2 WFSB W 09/26/12 8:22 AM CBS: THE EARLY SHOW 7am - 9am :30 D3C12CT05T02H \$600.00 NM									
14	09/25/12	09/28/12	Entertainment Tonight	7:30pm - 8pm	-TWTF--	:30	1	\$1,350.00	NM
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/24/12 09/30/12 -TWTF-- 1 \$1,350.00									
<b>Spots:</b> # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WFSB Tu 09/25/12 7:40 PM Entertainment Tonight 7:30pm - 8pm :30 D3C12CT05T02H \$1,350.00 NM									
15	09/25/12	09/28/12	9am-10am	9am - 10am	-TWTF--	:30	2	\$500.00	NM
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/24/12 09/30/12 -TWTF-- 2 \$500.00									
<b>Spots:</b> # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WFSB Tu 09/25/12 9:50 AM 9am-10am 9am - 10am :30 D3C12CT05T02H \$500.00 NM									
1 WFSB W 09/26/12 9:59 AM 9am-10am 9am - 10am :30 D3C12CT05T02H \$500.00 NM									
16	09/29/12	09/29/12	7a-9a Sat. Eyewitness News	7am-9am	----1-	:30	1	\$700.00	NM
<b>Weeks:</b> <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/24/12 09/30/12 ----1- 1 \$700.00									
<b>Spots:</b> # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									

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WFSB  
BOX 13034  
Newark, NJ 07188-0034

Invoice #	Invoice Date	Invoice Month	Invoice Period
494742-1	09/30/12	September 2012	08/27/12 - 09/30/12
Advertiser		Product	Estimate Number
Democratic Congressional		DCCC	1473

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
16	09/29/12	09/29/12	7a-9a Sat. Eyewitness Ne7am-9am		-----1-	:30	1	\$700.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WFSB Sa 09/29/12 7:23 AM 7a-9a Sat. Eyewitness New 7am-9am :30 D3C12CT05T02H \$700.00 NM									
17 09/30/12 09/30/12 Patriots Football 1:00pm - 7:00pm -----1 :30 1 \$8,000.00 NM									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/24/12 09/30/12 -----1 1 \$8,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WFSB Su 09/30/12 4:21 PM Patriots Football 1:00pm - 7:00pm :30 D3C12CT05T02H \$8,000.00 NM									
18	09/30/12	09/30/12	Face the Nation/ Face the	10:30am - 11:30am	-----1	:30	1	\$550.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/24/12 09/30/12 -----1 1 \$550.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WFSB Su 09/30/12 11:15 AM Face the Nation/ Face the State 10:30am - 11:30am :30 D3C12CT05T02H \$550.00 NM									
19	09/30/12	09/30/12	Criminal Minds	1135pm-1235am	-----1	:30	1	\$525.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/24/12 09/30/12 -----1 1 \$525.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WFSB Su 09/30/12 12:33 AM Criminal Minds 1135pm-1235am :30 D3C12CT05T02H \$525.00 NM									
20	09/30/12	09/30/12	7a-9a Sun Eyewitness Ne7am-9am		-----1	:30	1	\$700.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/24/12 09/30/12 -----1 1 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WFSB Su 09/30/12 8:36 AM 7a-9a Sun Eyewitness News 7am-9am :30 D3C12CT05T02H \$700.00 NM									
21	09/30/12	09/30/12	CBS Sunday Morning	9:00am - 10:30am	-----1	:30	1	\$1,100.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/24/12 09/30/12 -----1 1 \$1,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WFSB Su 09/30/12 9:06 AM CBS Sunday Morning 9:00am - 10:30am :30 D3C12CT05T02H \$1,100.00 NM									
22	09/27/12	09/27/12	Big Bang/2.5 Men	8pm - 9pm	---1---	:30	1	\$7,500.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/24/12 09/30/12 ---1--- 1 \$7,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WFSB Th 09/27/12 7:59 PM Big Bang/2.5 Men 8pm - 9pm :30 D3C12CT05T02H \$7,500.00 NM									
23	09/27/12	09/27/12	Person of Interest	9pm - 10pm	---1---	:30	1	\$7,000.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/24/12 09/30/12 ---1--- 1 \$7,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WFSB Th 09/27/12 9:34 PM Person of Interest 9pm - 10pm :30 D3C12CT05T02H \$7,000.00 NM									
24	09/25/12	09/28/12	Eyewitness News	11PM - 11:35PM	-TWTF--	:30	2	\$1,400.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/24/12 09/30/12 -TWTF-- 2 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									

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WFSB  
BOX 13034  
Newark, NJ 07188-0034

Invoice #	Invoice Date	Invoice Month	Invoice Period
494742-1	09/30/12	September 2012	08/27/12 - 09/30/12
Advertiser		Product	Estimate Number
Democratic Congressional		DCCC	1473

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Spots/			
						Length	Week	Rate	Type
24	09/25/12	09/28/12	Eyewitness News	11PM - 11:35PM	-TWTF--	:30	2	\$1,400.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2	WFSB W	09/26/12	11:11 PM	Eyewitness News	11PM - 11:35PM	:30	D3C12CT05T02H	\$1,400.00	NM
1	WFSB F	09/28/12	11:13 PM	Eyewitness News	11PM - 11:35PM	:30	D3C12CT05T02H	\$1,400.00	NM
26	09/25/12	09/25/12	NCIS	8pm-9pm	-1-----	:30	1	\$8,500.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
	09/24/12	09/30/12	-1-----	1	\$8,500.00				
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1	WFSB Tu	09/25/12	8:34 PM	NCIS	8pm-9pm	:30	D3C12CT05T02H	\$8,500.00	NM
<u>Total Spots</u>						30			

## Payment Terms Net 30 Days

<u>Gross Total</u>	\$57,675.00
<u>Agency Commission</u>	\$8,651.25
<u>Net Amount Due</u>	\$49,023.75

## INVOICE



WFSB  
333 Capital Blvd  
Rocky Hill, CT 06067  
Main: (860)728-3333  
Billing: (404)325-4646

Invoice #	Invoice Date	Invoice Month	Invoice Period
494742-2	10/07/12	October 2012	10/01/12 - 10/01/12

Station	Account Executive	Sales Office	Sales Region
WFSB	Heather Uttley	HRP-WASHING	National

Billing Address:

Great American Media (GMMB)  
Attention: Accounts Payable  
1010 Wisconsin Avenue  
Washington, DC 20007

Advertiser	Product	Estimate Number
Democratic Congressional	DCCC	1473

Flight Dates	Order #	Alt Order #
09/25/12 - 10/01/12	494742	06328877

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling
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IDB #	Advertiser Code	Product Code
11	11	14

Agency Ref	Advertiser Ref
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Send Payment To:

WFSB  
BOX 13034  
Newark, NJ 07188-0034

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
9	10/01/12	10/01/12	Eyewitness News	6:30am - 7am	1-----	:30	1	\$1,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/01/12 10/07/12 1----- 1 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WFSB M 10/01/12 6:46 AM Eyewitness News 6:30am - 7am :30 D3C12CT05T02H \$1,400.00 NM									
11	10/01/12	10/01/12	Inside Edition	7pm - 7:30pm	1-----	:30	1	\$1,600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/01/12 10/07/12 1----- 1 \$1,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WFSB M 10/01/12 7:21 PM Inside Edition 7pm - 7:30pm :30 D3C12CT05T02H \$1,600.00 NM									
13	10/01/12	10/01/12	CBS: THE EARLY SHOW	7am - 9am	1-----	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/01/12 10/07/12 1----- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WFSB M 10/01/12 8:21 AM CBS: THE EARLY SHOW 7am - 9am :30 D3C12CT05T02H \$800.00 NM									
25	10/01/12	10/01/12	Eyewitness News	11PM - 11:35PM	1-----	:30	1	\$1,900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/01/12 10/07/12 1----- 1 \$1,900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WFSB M 10/01/12 11:21 PM Eyewitness News 11PM - 11:35PM :30 D3C12CT05T02H \$1,900.00 NM									
Total Spots 4									

Gross Total \$5,700.00

Agency Commission \$855.00

Net Amount Due \$4,845.00

Payment Terms Net 30 Days